



**The 2026 Salinas
Biological Summit**

Sponsorship Prospectus

**LEVERAGING SCIENCE
& DATA TO ACCELERATE
BIOLOGICAL ADOPTION**

**JUNE 23 – 24, 2026
SALINAS, CALIFORNIA
WWW.SALINAS-SUMMIT.COM**



Dear Valued Sponsor,

On behalf of the organizing committee, I have great pleasure in asking you to support the 2026 Salinas Biological Summit.

Following three successful Summits in 2023, 2024 & 2025, the 2026 Summit promises to be the largest and most consequential to-date. Coinciding with the Western Growers centenary, June's event will bring together key biological stakeholders from across the globe. With Platform10, the key outcome of the 2023 Summit, establishing its formal global framework, the 2026 Salinas Biological Summit is destined to become a key centrepiece for the agricultural inputs industry.

This prospectus outlines the Sponsorship and Exhibition opportunities available at the Summit. Please take some time to review the packages to determine the best fit for your promotion requirements and contact us if you need further clarification.

Get ahead of your industry partners and start planning now! We look forward to sharing this unique event and welcoming you as a valued Sponsor and Exhibitor to Salinas in 2026.

Peter Wren-Hilton
Convenor

Sponsorship Liaison: Dennis Donohue
On behalf of the 2026 Salinas Biological Summit
Organizing Committee (US)
Email: ddonohue@wga.com
Phone: +1 831 272 0661

Sponsorship Liaison: Peter Wren-Hilton
On behalf of the 2026 Salinas Biological Summit
Organizing Committee (Rest of the world)
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"This is an incredibly important and timely Summit that focuses on an area that needs much more attention, planning and coordination of next Gen tools so we can ensure continued bountiful production of horticultural crops so critical to health and nutrition."

Karen Ross
California Food and Agriculture
Department Secretary

Platform 10

Platform10 is an international, multi-year collaboration that will accelerate promising biopesticide companies, rigorously assess products, enhance grower confidence, and facilitate market development and adoption.

Platform10 emerged as a key outcome from the 2023 Salinas Biological Summit. Platform10's Global Partner Network was launched in June at the 2024 Salinas Biological Summit. Platform10 is being developed by Western Growers and New Zealand-based AgriFoodTech consultancy, Wharf42.

Growers are up against mounting pest and disease challenges due to climate change, reduced efficacy, and diminishing availability of traditional pest control tools. The specialty crop industry in particular requires new crop input technologies due to governmental regulations and consumer demands. Bio-based and novel pest control options to address existing and anticipated gaps in pest management are sorely needed to ensure that our growers are properly equipped with the tools to address these challenges.

This new model to assess and accelerate biopesticide and bio-based pest control tools is intended to improve grower confidence and understanding for how to use biological products. Rigorous standards of efficacy including knockdown, crop damage, and increased yield/quality potential will be assessed. Additionally, effects on non-target organisms and soil health, replacement potential for traditional chemical pesticides, and appropriate application rate/use pattern will be considered. This program will work with product companies to design protocols, developed to assess how the product works when incorporated into a more integrated, ecologically based farming system.

The 2026 Salinas Biological Summit

Following the three successful Salinas Biological Summits held in 2023, 2024 & 2025, the need to place growers at the center of the accelerating discussion around the application of biological inputs, remains critical. Once again, the 2026 Salinas Biological Summit Program will reflect that need.

The Salinas Summit is unique. With the backing of Western Growers, whose members produce over 50% of all North America's specialty crops, delegates learn directly about the challenges and opportunities from those most impacted by them. The 2026 Summit will feature keynote speakers, panel discussions and targeted breakouts. A number of international delegations will once again be attending the Summit, sharing their experiences for delivering best on-farm practice.

With the establishment of Platform10's formal global framework, delegates will hear directly from the biopesticide companies, and the growers engaged in the Platform10 field trial program. Addressing mounting pest and disease challenges due to

climate change, reduced efficacy, and diminishing availability of traditional pest control tools will be a highlight of the 2026 Summit Program.

In 2026, the Salinas Summit provides Sponsors and Exhibitors with new opportunities to promote their products and services.

As regulators and global consumers continue to call for 'less chemicals, more biologicals', the 2026 Salinas Biological Summit will once again bring together growers, researchers, entrepreneurs, investors and policymakers to provide a detailed overview of the current landscape for biological research, development and deployment. With its unique grower focus, it is one event that you will not want to miss.



The Program

The Summit Program has been designed to be more than a two-day talkfest. It's a major opportunity for interested or invested stakeholders to meet, engage and network to support increased research and investment into biological solutions that will assist growers improve soil and plant health, as well as managing pests and disease.

The Summit Program Themes

- Understanding the current landscape for biologicals development and adoption.
- The emerging global regulatory & retail environments and their impact on growers.
- Thoughts from major corporate and industry leaders.
- The future of research and investment opportunities.
- Showcasing the Platform10 field trial program.

The Summit's Impact

The 2026 Salinas Biological Summit Program will once again connect key local and international stakeholders to fully address how biological solutions can assist growers' transition away from prescribed chemical pesticides. The Summit provides a unique opportunity for growers to be at the center of this conversation. It's an opportunity that you will not want to miss.

The 2026 Salinas Biological Summit Program

2026	Monday, June 22	Tuesday, June 23	Wednesday, June 24
On Arrival		Registration	Registration
Morning		Plenary & Breakout Sessions	Plenary & Breakout Sessions
Lunch		Networking Opportunities	Networking Opportunities
Afternoon		Plenary & Breakout Sessions	Plenary & Breakout Sessions
Evening	VIP Reception Invitation Only	Summit Reception & Networking	

Exhibition Timetable

2026	Monday, June 22	Tuesday, June 23	Wednesday, June 24
On Arrival	Move In	Exhibition Open	Exhibition Open

"Growers from California, the nation and the world will all benefit from the 2026 Salinas Biological Summit. New ways of controlling plant pests and diseases with new tools will help maintain healthy crops while increasing on-farm sustainability."

Don Cameron
President, Terra Nova Ranches





Western Growers & Wharf42

Western Growers and New Zealand-based global AgriFoodTech consultancy, Wharf42, are delighted to co-host the 2026 Salinas Biological Summit.

Since 1926, the Western Growers Family of Companies has been dedicated to helping the agricultural industry grow. From its humble beginnings, Western Growers has been built on the foundational beliefs of strength and commitment. Western Growers members depend on us to help keep them competitive and profitable as we help ensure they continue to thrive in an increasingly complex and challenging global marketplace.

New Zealand-based AgriFoodTech consultancy Wharf42 brings a global lens to identifying emerging solutions that assist farmers and growers address the key challenges they face. As convenors of the first three Salinas Biological Summits and co-founders of the Platform10 initiative, Wharf42 will once again support international delegations attend the 2026 Salinas Biological Summit, to showcase the research and commercial delivery of biological solutions being undertaken around the world.

wharf42
VISION. EXECUTION. IMPACT.

WESTERN GROWERS



Stakeholder Level Delegates

The 2026 Salinas Biological Summit provides the platform for a wide cross-section of stakeholders to meet, network and collaborate on emerging biological technologies.

These key stakeholder groups include:

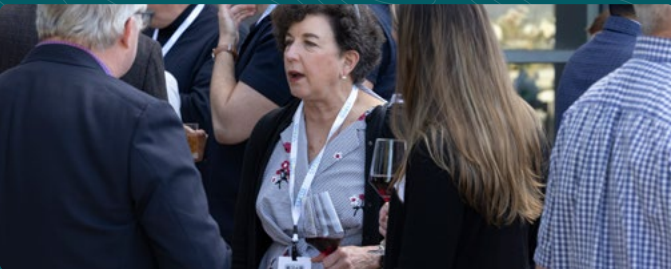
- Growers
- R&D Specialists
- Agribusiness Leaders
- Start-up Entrepreneurs
- Software Developers and Systems Integrators
- Investors
- Government Representatives
- Policy Makers
- Environmental Experts
- Compliance Officers



Social Events Outline

To complement the program, there will be a number of social activities taking place during the Summit, providing sponsors and exhibitors with ample opportunities to mingle and network with delegates in a warm and relaxed atmosphere.

Mon, June 22	VIP Reception (Invitation Only)
Tue, June 23	Summit Evening Reception
Wed, June 24	Networking Opportunities
	Multiple Breakouts During The Summit



SALINAS, CALIFORNIA

Salinas Sports Complex

Following Woodland’s hosting of the 2025 Edition of the Salinas Biological Summit, we are back in Salinas for 2026.

Known as the “Salad Bowl of the World” for its large, vibrant agriculture industry, Salinas Valley is home to some of the biggest names in the specialty crop sector. It’s also home to Summit co-host, the Western Growers Center for Innovation & Technology.

The City is the perfect host. Following sold-out Summits in both 2023 & 2024, we are relocating to a much larger venue in 2026; the Salinas Sports Complex, home to the world-famous Salinas Rodeo. The venue provides excellent exhibitor space and will enable the Summit to host multiple breakout options.

A Noteworthy Line-up



Karen Ross
Secretary, California Department of Food & Agriculture



Christine Birdsong
Undersecretary, California Department of Food and Agriculture



Julie Henderson
Director, California Department of Pesticide Regulation



Jennifer Moffitt
Undersecretary, USDA



Don Cameron
VP and GM, Terranova Ranch: President, California State Board of Food and Agriculture



Pam Marrone
Co-founder & Executive Chair, Invasive Species Foundation and Invasive Species Corporation



Josette Lewis
Chief Scientific Officer, Almond Board of California



Jerry Baron
Executive Director, The IR-4 Project



Terry Stone
Global Biologicals Regulatory Policy Leader, Corteva Agriscience



Dave Puglia
CEO, Western Growers



Stuart Woolf
President and CEO of Woolf Farming & Processing: Chair, Western Growers



Bill Buckner
CEO & Director Harpe Bio Herbicide

"Biologicals are growing at double digits and expected to surpass chemical pesticides within 20 years. The 2026 Salinas Biological Summit will allow California growers the opportunity to look at innovations in biologicals on a global basis."

Pam Marrone
Co-founder & Executive Chair, Invasive Species Foundation and Invasive Species Corporation



Why your presence is essential at the 2026 Salinas Biological Summit

We understand how important it is for all of our sponsors and exhibitors to feel that your investment is wisely placed.

The Benefits of Participating as a Sponsor

- Maximum exposure at the premier Grower-focused Summit devoted to the ag biologicals sector
- The opportunity for you to interact with the most influential figures in the fields of biological research and application
- The opportunity to participate in the excellent social program allowing you to network with colleagues, renew old friendships and foster new relationships
- High visibility on the Summit website and throughout official marketing material
- The opportunity to deliver a clear message that you have a genuine commitment to Growers and the agrifood technology industry
- Build new relationships and strengthen existing ones
- Acquire highly qualified leads and increase brand awareness
- Meet the decision makers and gain instant market feedback

To summarize, the benefits of your investment are exceptional exposure, creative networking spaces and opportunities, direct connections, new relationships, displayed commitment and excellent business transactions.

Why Exhibit at the 2026 Salinas Biological Summit?

- You can showcase your full product range in real life rather than a catalog – live events provide an optimized interactive marketing platform
- You can develop a personal and direct relationship with your customers
- You will receive immediate feedback on your product range and purchasers can gain a full appreciation of your product or service
- You will raise your profile in the biological and agrifood technology field and add value to your brands
- You can extend the scope of your promotions through the international delegations attending the Summit
- You could launch a new product and thereby generate media interest

The Summit and Exhibitor organizers are keen to assist you leverage your investment. Please contact them directly with any specific requests you might have to deliver a unique proposition.

2026 Salinas Biological Summit Sponsorship Opportunities Overview

	Platinum USD 50,000 (2 Exclusive)	Gold USD 25,000	Silver USD 15,000	Bronze USD 7,500	Exhibitor USD 2,500
Overview					
Complimentary delegate registrations (including sessions), morning tea, afternoon tea on all applicable days, lunches, and The Summit Evening (Tuesday) Reception	10	6	4	2	
Complimentary exhibitor staff passes (including morning tea, afternoon tea, lunches, and The Summit Evening (Tuesday) Reception	4	3	2	1	1
Exhibition					
Exhibition Space	10'x10'	10'x10'	10'x10'	10'x10'	10'x10'
Educational Platforms					
Opportunity to host a complimentary breakfast session	✓				
Opportunity to sponsor/align with a session in the program (subject to committee and speaker approval. Sponsor will have no input into the session)	✓	✓	✓		
Host a round-table discussion as part of the formal Summit Program	✓	✓			
Promotional Platforms					
Day 1 & 2 - 'Powered By' (per Platinum Sponsor)	✓				
10 minute Plenary Summit Address	✓				
5 minute Plenary Summit Address		✓			
2 minute promotional video (to be placed on Summit website and shown during breaks between sessions)	✓				
1 minute promotional video (to be placed on Summit website and shown during breaks between sessions)		✓			
Access to the Green Room for private meetings	✓	✓	✓		
Acknowledgment of your sponsorship during the Summit sessions	✓	✓	✓	✓	✓
Opportunity to place standard roll up banner next to the registration desk	✓				
Company logo on the Summit website	✓	✓	✓	✓	✓
Company logo on the Summit signage	✓	✓	✓	✓	✓
Branding on the Partner Wall	✓	✓	✓	✓	✓
Copy of delegate list (name, organization, state, country, email). Names are limited to those who have agreed to name disclosure	Post Summit	Post Summit			

2026 Salinas Biological Summit

Additional Opportunities Overview

	Summit Networking Event Sponsor	Summit Lunch Sponsors x2	Coffee Cart Sponsor	Water Bottle Sponsor
Overview	USD 5,000	USD 3,000	USD 5,000	USD 5,000
Complimentary delegate registrations (including sessions), morning tea, afternoon tea on all applicable days, lunches, and The Summit Evening (Tuesday) Reception	2	2	2	2
Promotional Platforms				
Company logo on the Summit website	✓	✓	✓	✓
Company logo on the Summit signage	✓	✓	✓	✓
Branding on the Partner Wall	✓	✓	✓	✓
	Lanyard Sponsor	Summit Notebook Sponsor	Delegate Bag Sponsor	Charging Station Sponsor
Overview	USD 5,000	USD 5,000	USD 5,000	USD 3,000
Complimentary delegate registrations (including sessions), morning tea, afternoon tea on all applicable days, lunches, and The Summit Evening (Tuesday) Reception	2	2	2	1
Promotional Platforms				
Company logo on the Summit website	✓	✓	✓	✓
Company logo on the Summit signage	✓	✓	✓	✓
Branding on the Partner Wall	✓	✓	✓	✓

2026 Salinas Biological Summit

Sponsorship Opportunities

Platinum SPONSOR

USD\$50,000

You will be recognized as a Premier Partner of the Summit.

Benefits

Registration:

- Ten (10) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Receptions.
- Four (4) exhibitor staff passes (morning coffee, afternoon tea, lunch and Summit Delegate Reception).
- Invitation to attend the Sponsors & Speakers VIP reception — number of tickets (4).

Exhibition Space

- 10'x10' prime space in the Exhibition area.

High value association

- Opportunity to host a complimentary breakfast session.
- Opportunity to sponsor / align with a session in the program (subject to committee and speaker approval. Sponsor will have no input into the session).
- Host a round table discussion as part of the formal Summit Program.

Profile

- 2 minute promotional video (to be placed on Summit website and shown during breaks between sessions).
- Access to the Green Room for private meetings.
- 10 minute Plenary Summit Address.
- Custom social media post across Summit networks.
- Branding on the Partner Wall.
- Verbal acknowledgment as a Platinum Sponsor at the Opening and Closing sessions.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Opportunity to place a standard roll up banner next to the registration desk.
- Access to delegate list (provided immediately after the Summit): Name of only those who have agreed to name disclosure will be shared.

GOLD SPONSOR

USD\$25,000

You will be recognized as a Premier Partner of the Summit.

Benefits

Registration:

- Six (6) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Receptions.
- Three (3) exhibitor staff passes (morning coffee, afternoon tea, lunch and Summit Delegate Receptions).
- Invitation to attend the Sponsors & Speakers VIP reception — number of tickets (3).

Exhibition Space

- 10'x10' prime space in the Exhibition area.

High value association

- Opportunity to sponsor / align with a session in the program (subject to committee and speaker approval. Sponsor will have no input into the session).
- Host a round-table discussion as part of the formal Summit Program

Profile

- 1 minute promotional video (to be placed on Summit website and shown during breaks between sessions).
- Access to the Green Room for private meetings.
- 5 minute Plenary Summit Address.
- Custom social media post across Summit networks.
- Branding on the Partner Wall.
- Verbal acknowledgment as a Gold Sponsor at the Opening and Closing sessions.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Access to delegate list (provided immediately after the Summit): Name of only those who have agreed to name disclosure will be shared.

2026 Salinas Biological Summit Sponsorship Opportunities

SILVER SPONSOR

USD\$15,000

Benefits

Registration

- Four (4) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Receptions
- Two (2) exhibitor staff passes (morning coffee, afternoon tea, lunch and Summit Delegate Receptions).
- Invitation to attend the Sponsors & Speakers VIP reception — (number of tickets (2).

Exhibition Space

- 10'x10' prime space in the Exhibition area.

Profile

- Acknowledgment as a Silver Sponsor during the Summit program.
- Branding on the Partner Wall.
- Company logo on website with a hyperlink to your nominated website.
- Company logo on the Summit signage, where appropriate.
- Access to the Green Room for private meetings.
- Access to delegate list (provided immediately after the Summit): Name of only those who have agreed to name disclosure will be shared.

BRONZE SPONSOR

USD\$7,500

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Receptions.
- One (1) exhibitor staff passes (morning coffee, afternoon tea, lunch and Summit Delegate Receptions).
- Invitation to attend the Sponsors & Speakers VIP reception — (number of tickets (1).

Exhibition Space

- 10'x10' prime space in the Exhibition area.

Profile

- Company logo on website with a hyperlink to your nominated website.
- Branding on the Partner Wall.
- Company logo on the Summit signage.
- Acknowledgment as a Bronze Sponsor during the Summit program.

Innovative Enhancements

(Additional Opportunities)

EXHIBITOR

USD\$2,500

Benefits

Registration

- One (1) exhibitor staff passes (morning coffee, afternoon tea, lunch and Summit Delegate Receptions).
- Each booth is size 10'x10' in the Exhibition area.

Each booth includes:

- 8' High Back Drape
- 3' High Side Rail
- 7"x44" Identification Sign
- (1) 6' Skirted Table
- (2) 2 Side Chairs
- (1) Waste Basket

Profile

- Company name on website with a hyperlink to your nominated website.
- Branding on the Partner Wall.

Summit Networking Event Sponsor

USD\$5,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.

Profile

- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Branding on the Partner Wall.
- Company branding and name recognition across Summit Networking event site.

Innovative Enhancements

(Additional Opportunities)

Summit Lunch Sponsors x2

USD\$3,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Branding on the Partner Wall.
- Company branding and name recognition across lunch site.

Coffee Cart Sponsor

USD\$5,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Branding on the Partner Wall.
- Company branding and name recognition across coffee cart sites.

Innovative Enhancements

(Additional Opportunities)

Water Bottle Sponsor

USD\$5,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- High quality reusable water bottles given to all delegates on arrival at the registration desk. The sponsor’s logo will be prominently displayed on one side of the bottle.
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Branding on the Partner Wall.

Lanyard SPONSOR

USD\$5,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- The Summit lanyards will feature the Sponsor logo
- Company logo included on website with a hyperlink to your nominated website.
- Company logo on Summit signage where applicable.
- Branding on the Partner Wall.

Innovative Enhancements

(Additional Opportunities)

Summit Notebook Sponsor

USD\$5,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- Profile**
 - All delegates will receive a notebook and pen on arrival. The Summit Notebook sponsor logo will appear on the cover of each book.
 - Company logo included on website with a hyperlink to your nominated website.
 - Company logo on Summit signage where applicable.
 - Branding on the Partner Wall.

Charging Station SPONSOR

USD\$3,000

EXCLUSIVE OPPORTUNITY

Benefits

Registration

- Two (2) delegate registrations including sessions, morning coffee, afternoon tea, lunch and Summit Delegate Reception.
- Profile**
 - Company branding and name recognition across charging station sites.
 - Company logo included on website with a hyperlink to your nominated website.
 - Company logo on Summit signage where applicable.
 - Branding on the Partner Wall.

Application for Sponsorship 2026 Salinas Biological Summit

Please complete the form below.

We, (company name),
apply for sponsorship in accordance with the terms and conditions set out in the prospectus.

Signed:	Date:
---------	-------

Please forward this form to: jacqui@wharf42.co.nz

Company Details

Company:	
Postal Address:	
Telephone:	Facsimile:
Mobile:	Email:
Contact Person:	

A. Sponsorship Opportunities

Sponsorship and/or Item/s requested

1:	USD\$
2:	USD\$
3:	USD\$
4:	USD\$
Total Sponsorship Spend	USD\$

Terms and Conditions

Booking and Payment

All prices are quoted in United States dollars.
On receipt of the application form, an invoice will be issued. Confirmation of Sponsorship Packages and Exhibition space confirmation will only be made upon receipt of this payment.
Payment terms: 15 days.

Cancellation Policy

If notification of cancellation of sponsorship is received in writing:

- prior to 1 May, 2026, your sponsorship will be refunded, less 20% administration fee'.
- from 1 May, 2026, you are liable for 100% of the package selected.

We invite your support

Thank you for taking the time to consider the possibilities the 2026 Salinas Biological Summit has to offer.

If you have made your choices, please complete and return the Application for Sponsorship form. If we can assist with further information, or discuss other opportunities, please contact the Summit Managers below.

We hope that you are as enthusiastic about the opportunities that are available in Salinas as we are, and we look forward to welcoming you to the Summit on 23 – 24 June 2026!

- Sponsorship Liaison:** Dennis Donohue
On behalf of the 2026 Salinas Biological Summit Organizing Committee (US)

Email: ddonohue@wga.com

Phone: +1 831 272 0661
- Sponsorship Liaison:** Peter Wren-Hilton
On behalf of the 2026 Salinas Biological Summit Organizing Committee (Rest of the world)

Email: peter@wharf42.co.nz

Phone: +64 21 791 120



The 2026 Salinas Biological Summit



Dennis Donohue

Peter Wren-Hilton



The 2026 Salinas Biological Summit



Leveraging science & data to
accelerate biological adoption

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